



# MAISA REDD+ PROJECT

## BRAZIL

Protecting an area of the Brazilian Amazon that is threatened by deforestation

The project aims to protect this critical habitat and create better living conditions for local inhabitants. The center of Belém is an area of immense biodiversity within the Brazilian Amazon. The region is home to more than 450 animal and plant species, many of which are found nowhere else on the planet.

THE PROJECT AIMS TO AVOID THE DEFORESTATION OF MORE THAN **15,000 ACRES OF THE AMAZON RAINFOREST**

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## The Context

This part of the Amazon has been severely deforested, leaving the landscape severely degraded. New roads have enabled people to penetrate deeper into the forest and the population is increasing rapidly. This coupled with extreme poverty and weak law enforcement have made the region susceptible to an ongoing cycle of deforestation. After the timber resources are depleted, the remaining vegetation is typically burned and cleared to grow crops or graze cattle. As the forests are stripped bare, their carbon stores are released into the atmosphere which contributes to global climate change. The endemic centre of Belém is an area of immense biodiversity within the Brazilian Amazon. The region is home to more than 450 animal and plant species, many of which are found nowhere else on the planet.



## The Project

This project is protecting one of the largest remaining blocks of forest within Belém's centre. It aims to keep the forest by addressing the main drivers of deforestation in the region, by developing alternative economic activities that encourage forest conservation, such as harvesting acai berries or other forest products, sustainable farming practices, and strengthening local producer cooperatives. These provide families with additional income. Further efforts to curb illegal timber harvesting include using satellite images to identify possible sources of deforestation.



## The Benefits

Over the next 30 years, the project aims to avoid the deforestation of more than 15,000 acres of the Amazon rainforest by:

- Preventing deforestation
- Protecting 71,047 acres of forest cover
- Conserving biodiversity by protecting the habitats of endangered species
- Increasing income for impoverished communities
- Training local producers on sustainable forest management and land use



For more information on carbon offsetting contact [info@sustainable-advantage.com](mailto:info@sustainable-advantage.com)



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0203 544 2020  
[sustainable-advantage.com](http://sustainable-advantage.com)

## SUSTAINABLE DEVELOPMENT GOALS

17 goals to transform our world

13 CLIMATE ACTION



The project aims to avoid the deforestation of more than 15,000 acres of the Amazon rainforest

15 LIFE ON LAND



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For more information on the UN Sustainable Development Goals, please visit: <http://www.un.org/sustainabledevelopment/sustainable-development-goals/>